

# VICTORIA'S SECRET & CO.

## Victoria's Secret & Co. Honored at the 2024 Inclusion & Diversity Impact Awards

April 2, 2024

Last week Victoria's Secret & Co. (VS&Co) was honored for its achievements at the prestigious 2024 [Inclusion & Diversity \(I&D\) Impact Awards](#), hosted by World 50 Group in Miami.

The annual awards ceremony celebrates organizations that have made significant strides toward creating more equitable workplaces and communities worldwide. This year, the I&D Impact Awards garnered more than 100 entries from 74 different organizations across a diverse range of industries.

### Innovation Award Win and Leadership Recognition

VS&Co received the Innovation Award for the launch of VS & PINK Adaptive products last October. VS & PINK Adaptive was a transformative milestone for our business, providing functional and adaptive bras and panties for people with disabilities without compromising style.

Furthermore, VS&Co's Chief Diversity Officer, Lydia Smith, was named the I&D Leader of the Year, a prestigious accolade that underscores her exceptional leadership and dedication to driving meaningful change within the business and beyond.

These accolades reflect our continuous commitment to supporting and celebrating all women and using our platforms to celebrate the extraordinary diversity of their experiences. We are dedicated to continuing to embed diversity, equity and inclusion in everything we do from the products we make to the communities in which we work.

The recognition at the 2024 I&D Impact Awards serves as both an honor and a reminder of the ongoing work necessary to achieve meaningful and lasting change.

Congratulations to all the winners and nominees of the 2024 I&D Impact Awards and all the VS&Co associates who enabled this work. Together, we can make a significant impact on our workplaces, communities and the world.

### Why Lydia Won

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“Lydia's contribution to Victoria's Secret is remarkable, and even more impressive is the partnership she formed to support women with disabilities.”

“Lydia has instituted a complete approach to influencing every part of the organization to engage and incorporate D&I.”

— From the Judges

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### Why Victoria's Secret & Co. Won

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“Victoria's Secret stands out for its groundbreaking technology that has revolutionized DEI efforts in the fashion industry. Their solution not only addresses a critical need for an often overlooked community but also demonstrates creativity and ingenuity, setting a new standard.”

“Excellent to see a mainstream brand lean into disability inclusion and produce products that are accessible.”

— From the Judges

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