VICTORIA'S SECRET & CO.

Victoria's Secret Presents: The Tour '23 – Now Streaming on Prime Video

September 26, 2023

Victoria's Secret invites audiences worldwide to embark on a captivating fashion journey with "The Tour '23," now streaming on Prime Video

Customers can shop Victoria's Secret's Tour-inspired products on VictoriasSecret.com and in the Amazon Fashion store

REYNOLDSBURG, Ohio, Sept. 26, 2023 (GLOBE NEWSWIRE) -- Victoria's Secret is thrilled to announce that *Victoria's Secret: The Tour'23* is now available to stream on Prime Video. Part documentary, part spectacular fashion event – the exclusive showcase will captivate audiences and provide a viewing experience that celebrates Victoria's Secret's mission to uplift and champion women all over the world.

The reimagined fashion show takes Prime Video viewers on a journey through the creation of *The Tour*, with behind-the-scenes footage and intimate stories of the VS20 – a group of 20 innovative global creatives who conceived four fashion curations from the vibrant cities of Bogota, Lagos, London and Tokyo, alongside iconic custom Victoria's Secret designs. *The Tour* gives a new generation of creators from around the world the opportunity to tell their stories, reflect on their experiences and see their creations brought to life on the world stage.

Fans of *The Tour* can embark on their own fashion journey by shopping a collection of styles inspired by the show, now available on VictoriasSecret.com and in the Victoria's Secret Amazon Fashion storefront. The collection includes exclusive styles, from corsets and robes, to bras and lingerie sets in a variety of colorways and sizes. Viewers can shop this collection while watching on Prime Video with Amazon's X-Ray feature.

The Tour is available to view in more than 50 countries, including the United States, Australia, Canada, United Kingdom, Ireland, Netherlands, Philippines, New Zealand, Singapore, Thailand and across Latin America. A global celebration of fashion, culture and art, the special fashion experience is brought to life through an incredible cast of talent including Grammy award-winning artist Doja Cat and top models, Naomi Campbell, Paloma Elsesser, Adriana Lima, Honey Dijon, Winnie Harlow, Gigi Hadid, Tess McMillan, Candice Swanepoel, and Lila Moss, among many others.

Executive produced by Sunshine, produced by Pulse Films, the feature is creative directed by PARTEL OLIVA, with film direction by Lola Raban-Oliva, Cristina Sanchez, Korty, Margot Bowman, Umi Ishihara, styling in partnership with Camilla Nickerson, cinematography by Ari Wegner, production design by Joseph Bennett and post-production by the recent Academy Award winning Parallax.

For assets and trailer, click here.

About Victoria's Secret & Co.

Victoria's Secret & Co. (NYSE: VSCO) is a specialty retailer of modern, fashion-inspired collections including signature bras, panties, lingerie, casual sleepwear, athleisure and swim, as well as award-winning prestige fragrances and body care. VS&Co is comprised of market leading brands, Victoria's Secret and Victoria's Secret PINK, that share a common purpose of inspiring and uplifting our customers in every stage of their lives, and Adore Me, a technology-led, digital-first innovative intimates brand serving women of all sizes and budgets at all phases of life. We are committed to empowering our more than 30,000 associates across a global footprint of approximately 1,350 retail stores in approximately 70 countries. We provide our customers with products and experiences that make them feel good inside and out while driving positive change through the power of our products, platform and advocacy.

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