

VICTORIA'S SECRET & CO.

Celebrating Black History Month

February 1, 2022

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As an organization, we know that diversity makes us stronger, and we're excited to recognize Black History Month in the U.S. this February. We're being intentional about taking time to celebrate and amplify Black and African American people and culture while also reflecting on how we can continue to make meaningful change for our communities. Explore how we're celebrating below:

Associate Celebrations

Our Black History Month celebration starts internally, with our associates.

[Mosaic](#) – our Inclusion Resource Group (IRG) for Black and African American associates and their allies – organized and will be hosting events each week focused on self-care throughout the month including mixers, fireside chats and conversation circles with community leaders and guest speakers. Associates will learn more about Black history, cuisine, music and beauty by participating in these various events. We're also excited to host a conversation with Victoria's Secret & Co. Board Chair, Donna James. She'll join associates to discuss Black History Month, her career journey, her role at Victoria's Secret & Co. the importance of embedding diversity, equity and inclusion into everything we do across the business.

Mosaic's mission is to promote a dynamic and culturally enriched work environment that helps recruit, retain and empower diverse associates at Victoria's Secret & Co. IRG members strive to serve as thought leaders to the business, supporting efforts to foster an inclusive environment. Mosaic hosts year-round events and activations for all associates including support for and participation at the National Urban League conference, professional development, networking events, community volunteer opportunities and more. All associates are welcome to participate and join Mosaic because you don't have to be, to belong.

PINK

PINK is partnering with [WE THE URBAN](#), a Black-owned digital media outlet focused on celebrating inclusivity, self-love and marginalized voices, founded by Willie Greene. The PINK X WE THE URBAN campaign focuses on acknowledging and celebrating the Black community and the essential allyship needed to drive meaningful change. PINK collaborated with WE THE URBAN to design an exclusive USE YOUR POWER TO EMPOWER gender-free One Size Tee that will be available online and in select stores starting Feb. 1.

In honor of our collaboration, we are donating \$50,000 to [Black & Pink National](#), an organization close to Willie's heart, dedicated to transforming the lives of system-impacted LGBTQIA2S+ people and people living with HIV/AIDS.

Be sure to visit PINK's social media channels to learn more about the partnership throughout Black History Month.

Victoria's Secret

Victoria's Secret is excited to recognize February as a time to acknowledge the inspiring community. Throughout the month, we'll spotlight associates, business leaders, advocates and industry trendsetters who motivate us each and every day.

Victoria's Secret is thrilled to announce a \$100K donation and year-long partnership with Zora's House, a co-working and community space in our hometown of Columbus, Ohio. The organization was founded by LC Johnson, a Black woman, mother, community leader and activist. Johnson's mission was simple—support women of color by equipping them with the clarity, confidence and community they need to live their best lives and do their best work. We couldn't be more excited to support Johnson's inspiring vision for women of color in Central Ohio.

Additionally, there's no better way to create the products and experiences that inspire and uplift our diverse customers and communities than by partnering with and elevating our diverse third-party partnerships with Riot Swim and B Fyne. Stay tuned to learn more about these brands throughout the month.